

# **Content Creation Made Easy**

Module #3: Copywriting Kit  
15 Subheadline Templates

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# 15 Subheadline Templates

## 1. Now You Can Get Your Hands on the Greatest Gold Mine of \_\_\_\_\_ Secrets Ever Stuffed Into a \_\_\_\_\_!

- Now You Can Get Your Hands on the Greatest Gold Mine of Affiliate Marketing Secrets Ever Stuffed Into a Membership Site!
- Now You Can Get Your Hands on the Greatest Gold Mine of DIY Home Repair Secrets Ever Stuffed Into a Book!
- Now You Can Get Your Hands on the Greatest Gold Mine of Skateboarding Secrets Ever Stuffed Into a Video!

## 2. You Won't Believe What I Discovered About \_\_\_\_\_!

- You Won't Believe What I Discovered About Getting Rid of Moles!
- You Won't Believe What I Discovered About Designing Web Pages!
- You Won't Believe What I Discovered About Making Candles for Fun and Profit!

## 3. Are You Ready to \_\_\_\_\_?

- Are You Ready to Throw Away Your Fat Clothes Once and For All?
- Are You Ready to Find True Happiness In Your Life?
- Are You Ready to Start Attracting More Men?

#### **4. Announcing \_\_\_\_\_, Your Complete Guide to \_\_\_\_\_!**

- Announcing Let's Grill Tonight, Your Complete Guide to Grilling the Perfect Steaks, Chops, Burgers and Chicken!
- Announcing The Simple Harmonica, Your Complete Guide to Learning to Play the Harmonica Like a Pro!
- Announcing Party Planning Secrets, Your Complete Guide to Throwing a Summer BBQ Party That Will Have the Neighbors Raving for Months!

#### **5. Imagine This: \_\_\_\_\_...**

- Imagine This: Your Press Release Gets Picked Up.. and Thousands of Targeted Visitors Flood Your Site Overnight!
- Imagine This: You Pull Off Your Shirt at the Beach and the Ladies Gasp. They Haven't Seen You Since You Were a Scrawny Teenager. Just Look at You Now!
- Imagine This: You Wake Up to Find 73 ClickBank Sale Notifications In Your Inbox...

#### **6. Do You Ever Wish You Could \_\_\_\_\_?**

- Do You Ever Wish You Could Take Away Your Dog's Joint Pain?
- Do You Ever Wish You Could Afford to Take More Vacations?
- Do You Ever Wish You Could Quickly and Easily Get Rid of Your Acne?

#### **7. You'd Rather Peel Your Fingernails Off Than \_\_\_\_\_!**

- You'd Rather Peel Your Fingernails Off Than Eat Another Tasteless Low-Calorie Snack!

- You'd Rather Peel Your Fingernails Off Than Clean and Organize Your Closets and Drawers!
- You'd Rather Peel Your Fingernails Off Than Learn to Tango in Front of a Bunch of Laughing Strangers!

## **8. Here are \_\_\_\_\_ Reasons Why This is the BEST Way to \_\_\_\_\_...**

- Here are 7 Reasons Why This is the BEST Way to Tour Costa Rica!
- Here are 3 Reasons Why This is the BEST Way to Improve Your Credit Score!
- Here are 5 Reasons Why This is the BEST Way to Build Your Net Worth!

## **9. At Last, Now You Can Unlock the Secrets of \_\_\_\_\_!**

- At Last, Now You Can Unlock the Secrets of Breeding Championship Quarter Horses!
- At Last, Now You Can Unlock the Secrets of Feng Shui!
- At Last, Now You Can Unlock the Secrets of Driving Massive Traffic Using PPC Marketing!

## **10. Can You Pass This \_\_\_\_\_ Test?**

- Can You Pass This Stress Test?
- Can You Pass Home Safety Test?
- Can You Pass This French Cooking Test?

## **11. Discover \_\_\_\_\_ That Works Almost Like Magic to \_\_\_\_\_!**

- Discover the Keyword Tool That Works Almost Like Magic to Uncover the Most Profitable Words and Phrases!
- Discover This 30-Second Exercise That Works Almost Like Magic to Get Rid of Your Back Pain!
- Discover the Blogging Secret That Works Almost Like Magic to Double Your Traffic!

## **12. \_\_\_\_\_ Amazing Tips, Tricks and Secrets That Will \_\_\_\_\_...**

- Seven Amazing Tips, Tricks and Secrets That Will Turn You Into a Better Photographer, Instantly!
- 10 Amazing Tips, Tricks and Secrets That Will Boost Your Conversion Rate by 125%!
- 21 Amazing Tips, Tricks and Secrets That Will Make Sure You Don't Just Survive But THRIVE During Economic Downturns!

## **13. Here are the Startling Confessions of a \_\_\_\_\_...**

- Here are the Startling Confessions of a Former Computer Hacker Turned Security Expert!
- Here are the Startling Confessions of a Former Shy Kid Turned Professional Motivational Speaker!
- Here are the Startling Confessions of a Former Blackhat Marketer Who Discovered He Could Make More Money Using These Whitehat Strategies...

## **14. Once You Discover These \_\_\_\_\_ Secrets, \_\_\_\_\_ Worries Melt Away Like Snow In July!**

- Once You Discover These Investment Secrets, Money Worries Melt Away Like Snow in July!
- Once You Discover These Interview Secrets, Job Worries Melt Away Like Snow in July!
- Once You Discover These Nutrition Secrets, Health Worries Melt Away Like Snow in July!

## **15. When \_\_\_\_\_ Need \_\_\_\_\_, Here's What They Do...**

- When eBay Powersellers Need Cheap Products They Can Sell for Big Profits, Here's What They Do...
- When Veterinarians Need to Calm an Anxious Puppy, Here's What They Do...
- When Action Movie Stars Need to Get Buff Fast, Here's What They Do...